

THE ROAD EX TO PORT ING

Formal Sector Definition

In the analysis for the *Road to Exporting* we create sectors that roughly split the data into similarly sized groups. This allows us to show results for the largest number of possible sub-groups. Our sector specification builds on a standard sector classification called “Standardgruppe 36” which is described [here](#).

The table below shows the sector names used on the website and the corresponding industries from “Standardgruppe 36” included in each sector.

<i>Sector name</i>	<i>Sectors included according to “Standardgruppe 36”</i>
Food and agriculture	CA, CC and A
Clothes and Design	CB and CM
Heavy industry	CE, CD, CF, CG and CH
Machinery and transport industry	CK and CL
Electronics industry	CI and CJ
Retail and wholesale	G
Services	D, E, F, H, I, JA, JB, JC, K, L, MA, MB, MC, N, P and S

Note: Our dataset includes only exports of goods and *not* services. The results for the service sector should be interpreted accordingly.